

# MASINS

FINE FURNISHINGS & INTERIOR DESIGN  
*est. 1927*

**FOR IMMEDIATE RELEASE**  
**August 12, 2008**

**CONTACT: John Stevens**  
**(206) 622-5606**

(Seattle, WA) As Fall approaches and Northwest residents start to head indoors for the season, Masins Fine Furnishings & Interior Design unveils a stunning assortment of products, offering consumers an impressive range of traditional, transitional, and contemporary home furnishings to suit the region's diverse design styles.

## Industry Trends & Highlights

Having recently returned from both the International Home Furnishings Market, and the International Design Show in Milan, Italy, Masins buying staff has announced several exciting lines that will be prominently featured in Masins stores this Fall. In addition to Masins regular selection of furniture from respected American and European manufacturers, Masins will showcase several newly introduced pieces and lines, including traditional leather, fine imported Italian casegoods, Stickley Mission furniture, and Thomas Pheasant for Baker. "We are thrilled to feature these lines in our stores," states Rich Holliday, Masins Buyer and Design Director. "They will be an exciting addition to our other lines and represent some of the most current style trends in the industry."



## Tradition With A Twist

As traditional style evolves to suit the taste of 21st century consumers, designers and manufacturers seek to create fun and fanciful interpretations of antique designs, offering pieces of casual elegance with a decidedly modern flair. The charming *Jester Chair* by Council (above) has a distressed finish, and a whimsical silhouette. It blends nicely with many styles and periods, and can be used around a dining table or as a striking accent chair.

(more)



#### Transitional Style: Elegant, Fresh, Modern

*Transitional Style* refers to pieces that blend traditional forms with an updated, modern aesthetic. Borrowing from the sleek and elegant designs of French Art Deco and Art Moderne, transitional furnishings are classically inspired, yet free from overly carved or decorated surfaces. Fabrics are subtle, clean, and tailored. The look is quietly elegant - luxurious, with a touch of glamour. The camel-back tufted sofa pictured above, from Baker's Thomas Pheasant Collection, is undeniably transitional. It beautifully merges traditional taste with modern design.



#### Contemporary Chic

Masins features numerous fine contemporary furniture lines, from Asian chests to sleek Italian leathers, offering consumers a wealth of options for today's modern interiors, casual or sophisticated. From a young couple's suburban condominium, to a posh and polished in-city loft, today's contemporary styles feature dramatic, unusual forms and casually chic designs. Pictured above: Bill Sofield's Asian-inspired kiosk/cabinet, in a rich java and gold lacquer.



#### Arts & Crafts: Undeniably Stickley

Famed American Arts & Crafts icon Stickley reigns supreme for fine, handcrafted mission oak and cherry furniture. Based on historical Gustav Stickley company designs and created with superb attention to detail, Stickley has long been the brand of choice to Northwest devotees of Bungalow and Craftsman style furnishings. This fall, Masins presents the full Stickley Mission line, including new designs and introductions.

#### About Masins Fine Furnishings & Interior Design

Since 1927 and for four generations, Masins has been serving the Northwest, offering the finest in homes furnishings and interior design. With locations in historic Pioneer Square and Bellevue and a staff of award-winning, accredited designers, Masins features an extraordinary range of fine furnishings and decorative accessories. For more information, please call (206) 622-5606 or visit [www.masins.com](http://www.masins.com).

###

